



ValidiFI[®]

2025 Q2 REPORT

Real-time payments, real-time risk

Smarter account views for faster payments

Fraud is on the rise and **faster payments** are raising the stakes.

Yet, many organizations still rely on outdated account validation processes with limited data points.

92%



of U.S. consumers used digital payments in the past year — proof that we're rapidly moving toward a cashless future.*

With this trend comes **shifting payment risk**. The growth of real-time payment rails and instant, irrevocable transactions are increasing the urgency for more holistic pre-transaction verification and smarter fraud defenses.

*[mckinsey.com](https://www.mckinsey.com)

Basic account verification and manual reviews can lead to slower approvals, missed fraud signals, and higher default or return rates.

Move beyond account verification for compliance, build a more robust payment risk management strategy to expand account visibility, and create wider, all-angle views of bank accounts that help detect fraud, in real-time.

Readers will gain knowledge on:

- **Payment risk and 5 critical data signals** that should be incorporated into payment risk strategies.
- **Learn how to "ValidiFI" a bank account** and take back control of fraud.
- **See the detailed bank account and payment intelligence** data required for a holistic view of risk.
- **Explore how to boost your fraud-fighting muscle**, comply with new Nacha rules, and confidently embrace real-time payments.



Payment risks to consider before engaging in a payment transaction

Fraud

The main risk in digital transactions that comes in many forms including account takeover, new account fraud, and business email compromise to name a few.

Returns

Including insufficient funds, a closed account, an incorrect account number, or an unauthorized payment. Once funds are sent through the Real-time Payments (RTP) network, they are considered final and cannot be easily recalled.

Regulatory non-compliance

Such as Nacha that can result in fines and penalties.

This is where ValidiFI helps.

It's one thing to verify that a bank account is real, but what about the account holder? Is there a real person or business behind the account, or is it a synthetic identity, waiting for the right moment to break out?

ValidiFI goes beyond account verification, providing enriched bank and payment data in real time to reveal a more complete consumer profile. This includes validating identity information from the application, bank account details, account behaviors, and payment performance.



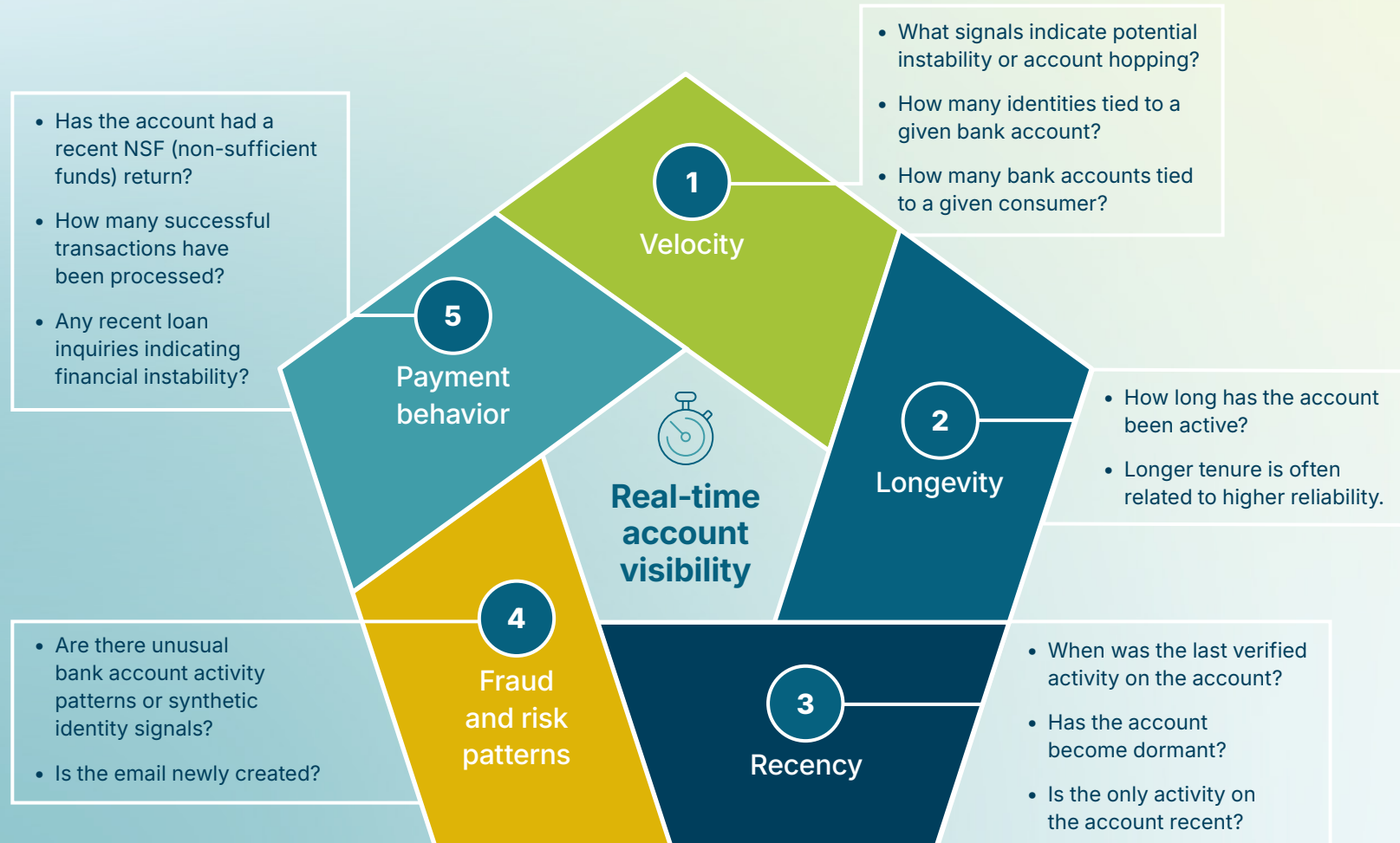
79%

of organizations were victims of payments fraud attacks/attempts in 2024.*

**[financialprofessionals.org](https://www.financialprofessionals.org)*

5 data signals that can reveal the bigger picture of customers and their financial accounts

... before a transaction occurs



ValidiFI analyzes **additional risk factors** to provide trusted, big-picture views of transaction risk.

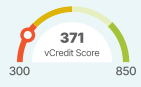
With a fully **"ValidiFI-ed"** profile built by assessing consumer identity elements — email, phone, address — alongside account and payment history, organizations gain a unified risk view that strengthens application decisioning, reduces fraud exposure, and improves payment predictability across the portfolio.



		STANDARD ACCOUNT VALIDATION SOLUTIONS	FULL VALIDIFI SUITE
IDENTITY			
NAME	ELISE RAMIREZ	X	VALID
SSN	012-34-****	X	VALID
ADDRESS	123 OAK AVE ATLANTA GA 30005	X	VALID , RESIDENTIAL
PHONE	123-456-7890	X	VALID , VERIZON
EMAIL	ELISE.RAMIREZ@EMAIL.COM	X	INVALID , NOT A REAL EMAIL
ACCOUNT VALIDATION			
ROUTING #	061000****	VALID	VALID , WELLS FARGO
BANK ACCOUNT #	1234567****	STATUS: OPEN, VALID	STATUS: OPEN, VALID
AUTHENTICATION	OWNERSHIP	NO INFO FOUND	OWNERSHIP MATCH
FRAUD FLAGS		N/A	HIGH RISK Consumers seen with this account: 11 Accounts seen with this consumer: 3 Account first seen with this consumer: 05/18/24 Seen with other High-Risk institution: YES
CREDIT RISK		N/A	HIGH RISK Reason Codes: - Negative loan history - History of ACH Returns

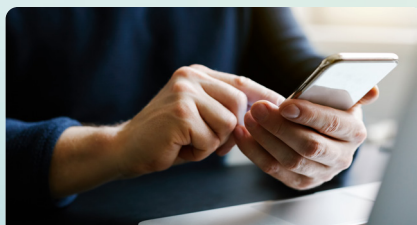
Standard account validation only looks at account status and routing number. Upon first glance, this looks good.

Payment risk interpretation: High velocity or shared usage may indicate synthetic identity, account takeover, or mule activity. Strong indicator of elevated fraud or payment risk; may warrant enhanced verification or rejection.



From Account to Fraud: Emerging insights

We continuously analyze institution, account, identity, payment and credit signals to identify what's changing, what's emerging, and trends as they evolve. These insights provide a real-world view of risk — so organizations receive actionable data to drive higher confidence in approvals and decisions.



Account Behavior Risk

This involves verifying account status, ownership, and risk in real-time.

Why ValidiFI?

Accounts with a "Debit Return Likely" code saw **NSF returns 5X higher than average**

Accounts with a low-pattern match (based on a proprietary AI assessment) experienced an "invalid account" rate of **36% compared to a 0.68% invalid account rate for high-pattern match accounts**

To address this risk, use the **ValidiFI vAccount** suite.



Financial Institution Risk

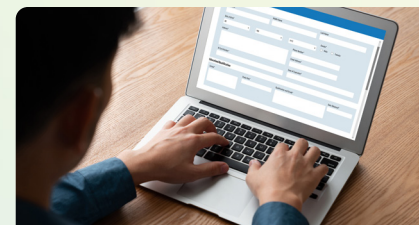
This involves assessing the risk of a financial institution based on transaction performance within the ValidiFI data network.

Why ValidiFI?

High-risk routing numbers experienced an NSF rate **2.5X higher than average and 4X higher than low-risk routing numbers**

High-risk routing numbers had a **payment success rate of 61%, compared to the average of 81%**

Explore how **ValidiFI's vIndex** can help.



Identity and Inquiry Risk

This involves proactively identifying invalid contact information and suspicious behaviors.

Why ValidiFI?

Consumers with 3+ SSNs tied to their bank accounts have a **60% higher invalid rate, a lower payment success rate, and a higher NSF rate**

Bank accounts associated with 3+ phone numbers have a **22% higher invalid rate and 2X higher NSF rate than average**

See how **vFraud** reduces identity risk.

When it comes to bank accounts and payment risk, knowing accounts are **real** and **who they belong to** is just the beginning.

Specifically when looking at bank account and validation, ValidiFI provides comprehensive, real-time assessment of bank account status and ownership, and provides back categories so organizations can easily understand and know how to decision on accounts.



Verified

This means we've seen the account in our database, and we are providing that result. However, "verified" could mean either open/valid or closed/invalid. A validated account means we have seen the account in our database and can confirm it is open and valid/ACH capable.



Verified with Pattern Match

Using our proprietary AI and machine learning analyses, we assess bank account and routing number structures and rank them as high, medium, or low pattern matches. A "high pattern match" is associated with lower risk accounts, and a "low pattern match" is typically higher risk.



Authenticated

This means that we can match the account ownership information with data in the ValidiFI database and will provide that information to the verifying organization.

ValidiFI authenticates up to 75% of accounts*

ValidiFI pattern matching can boost verified/validated rates, helping to auto-approve 92% of accounts, and reduce return rates by 35%.



High Risk Identified

This means these are high-risk accounts that are typically closed, invalid, or a debit return is likely. It can also signal elevated payment returns, fraud, or synthetic identity risk.

Accounts with a "Debit Return Likely" code saw NSF returns 5X higher than average

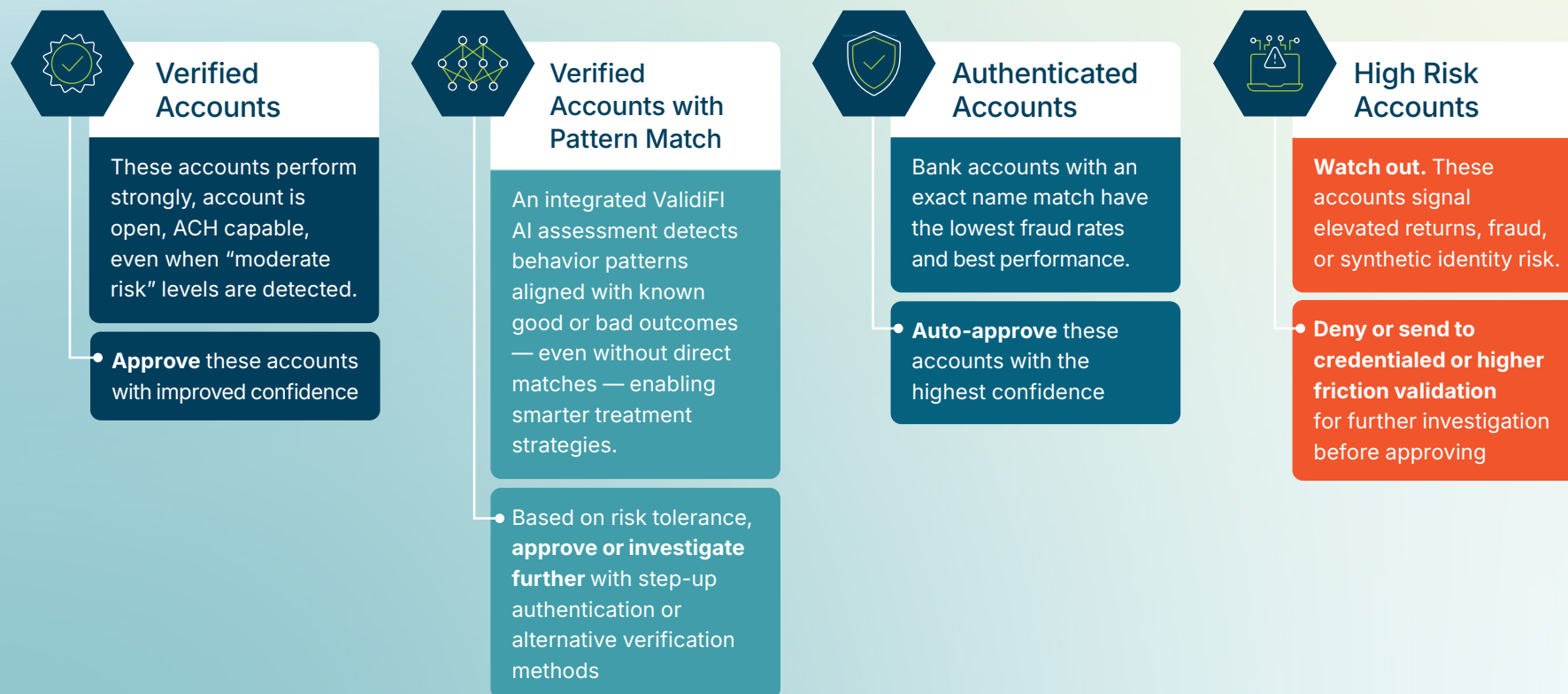
ValidiFI verifies up to 85% of accounts instantly*

*Data from 2025 ValidiFI Analysis, results vary by customer.

Action pathways by risk level

Here are examples of proven performance and how leading organizations use results to drive outcomes and more confident decisions leveraging ValidiFI account results.

ValidiFI pattern matching can help to auto-approve **92%** of accounts.



Are your accounts **ValidiFI**-ed?

Ensure confidence, trust, and transparency in every transaction... in real-time.

- ✓ **Validate and authenticate bank accounts**
- ✓ **Detect fraud**
- ✓ **Assess credit risk**

ValidiFI your payment strategy to quickly and confidently grow your business in today's fast-moving payments ecosystem.

To unlock predictive bank account and payment intelligence, visit **ValidiFI.com**

ValidiFI[®]

1.800.736.5123 sales@validifi.com

Copyright © 2025, ValidiFI. All rights reserved. ValidiFI is a registered trademark of ValidiFI, Inc.

