

# ValidiFI<sup>®</sup>

## Case Study



### Challenge

A large fintech lender needed to improve approvals while managing risk in a high-volume portfolio.

- Limited visibility beyond bureau data
- High-risk segments driving outsized losses
- Creditworthy applicants overlooked due to incomplete signals
- Difficulty balancing growth and loss control



### Results

- High-risk segments are over-approved
- Identity, email risk signals are being missed → 45–90% higher delinquency vs. portfolio average
- Losses concentrated → 16% drive 27% of losses (~\$790K)
- Most borrowers are low-risk but under-leveraged

#### PAYMENTS & EMBEDDED FINANCE

## Fix Hidden Losses. Unlock Missed Approvals.

A leading U.S.-based fintech lender partnered with ValidiFI to improve credit decisioning using real-time financial behavior.

Bureau-only data created gaps—high-risk borrowers were hard to isolate, while low-risk applicants were often declined.

With vCredit, the lender improved risk visibility, increased approval confidence in mid-tier segments, and strengthened overall portfolio performance.



### What is vCredit?

A behavior-based risk score using non-permissioned data to reveal real-time financial patterns beyond the bureau.

# 16%

of funded loans drove 27% of losses (\$790K); high-risk borrowers slipping through

# ~80%

of funded loans fall into lower-risk category; under leveraged segment

# 2.5–3.1x

higher delinquency/charge-offs for high-risk segment

Real-time financial behavior enables more confident approvals and earlier risk identification.